



CANCER+
CAREERS

BE THE
BOSS

OVER CANCER

2023

REGIONAL CONFERENCES

PARTNERSHIP OPPORTUNITIES

MIDWEST CONFERENCE ON WORK & CANCER

MIDWEST CONFERENCE
MARCH 24, 2023

Virtual

The Midwest Conference on Work & Cancer provides vital expertise on balancing work and cancer directly to the community in this vital region, offering local resources and connections.

"This was wonderful and exactly what I needed. The speakers have an incredible repository of experience. I felt like they were speaking directly to my experience! I also enjoyed the comments section and sense of community from other patients and survivors. I am so grateful."

- Midwest Conference attendee



REACH & IMPACT OF THE 2022 CONFERENCE

- 224 guests (79% from the Midwest)
- 10 local community partners
- 45 Technology Assistance Program Recipients
- Total Regional Conference Reach: **974,809 Impressions (251% increase)**
- Total Sponsorship Visibility: **768,430 Impressions (593% increase)**



MIDWEST CONFERENCE ON

WORK & CANCER

MARCH 24, 2023

Sponsorship
Levels & Benefits
(Virtual)

Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
<p>VISIBILITY</p> <ul style="list-style-type: none"> • Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Gold Sponsor spotlight on social media and during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Priority recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) full-page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Silver Sponsor spotlight during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prominent recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) 3/4 page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prime recognition on the Midwest Conference registration page <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Standard recognition on the Midwest Conference registration page <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion

WEST COAST CONFERENCE ON WORK & CANCER

WEST COAST CONFERENCE
OCTOBER 21, 2023

IN-PERSON

Just like the National Conference on Work & Cancer, the West Coast Conference provides vital expertise on balancing work and cancer directly to Los Angeles residents and areas nearby.

Genentech
A Member of the Roche Group



WEST COAST
CONFERENCE ON
WORK &
CANCER



REACH & IMPACT OF THE 2022 CONFERENCE

- 151 guests (11% increase from 2021)
- 12 local community partners
- 45 Technology Assistance Program Recipients
- Total Regional Conference Reach: **1,205,223 Impressions (17% increase)**
- Total Sponsorship Visibility: **1,074,099 Impressions (21% increase)**

"Thanks so much to the CAC team for all you do. We are having this lovely chat - because you folks set up an environment that encouraged and supported these connections! Cannot tell you how much I appreciate having the support of CAC in my post-cancer journey!"

— West Coast Conference Attendee

WEST COAST CONFERENCE ON WORK & CANCER

OCT. 21, 2023
Sponsorship Levels & Benefits
IN-PERSON

Gold \$25,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
<p>VISIBILITY</p> <ul style="list-style-type: none"> • Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the attendee confirmation email, and website subpages • Priority recognition on the West Coast Conference registration page <p>ON SITE</p> <ul style="list-style-type: none"> • Opportunity to provide exclusive stand-alone signage with messaging in a well-trafficked area • Opportunity to exhibit at Conference • Logo inclusion on event signage throughout the venue • Reserved lunch seating for three (3) sponsor representatives <p>MATERIALS</p> <ul style="list-style-type: none"> • Provide branded collateral for inclusion in all attendee folders <p>OTHER BENEFITS</p> <ul style="list-style-type: none"> • Right to use CAC logo to promote partnership and access to all CAC educational content, with approval 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the attendee confirmation email, and website subpages • Prominent recognition on the West Coast Conference registration page <p>ON SITE</p> <ul style="list-style-type: none"> • Opportunity to exhibit at Conference • Logo inclusion on event signage throughout the venue • Reserved lunch seating for two (2) sponsor representatives <p>MATERIALS</p> <ul style="list-style-type: none"> • Provide branded collateral for inclusion in all attendee folders <p>OTHER BENEFITS</p> <ul style="list-style-type: none"> • Right to use CAC logo to promote partnership and access to all CAC educational content, with approval 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media, and verbal remarks) • Recognition in the attendee confirmation email, and website subpages • Prime recognition on the West Coast Conference registration page <p>ON SITE</p> <ul style="list-style-type: none"> • Logo inclusion on event signage throughout the venue • Lunch seating for one (1) sponsor representative <p>OTHER BENEFITS</p> <ul style="list-style-type: none"> • Right to use CAC logo to promote partnership and access to all CAC educational content, with approval 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media, and verbal remarks) • Recognition in the attendee confirmation email, and website subpages • Standard recognition on the West Coast Conference registration page <p>ON SITE</p> <ul style="list-style-type: none"> • Logo inclusion on event signage throughout the venue

Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

LETICIA BENNETT-WHITE

Senior Director of Development

CEW Foundation/Cancer and Careers

250 West 57th Street, Suite 918, New York, NY 10107

lbennett@cew.org

646-929-8044