



CANCER+
CAREERS

BE THE
BOSS

OVER CANCER

2023

NATIONAL CONFERENCE

PARTNERSHIP OPPORTUNITIES

JUNE 23, 2023

Virtual

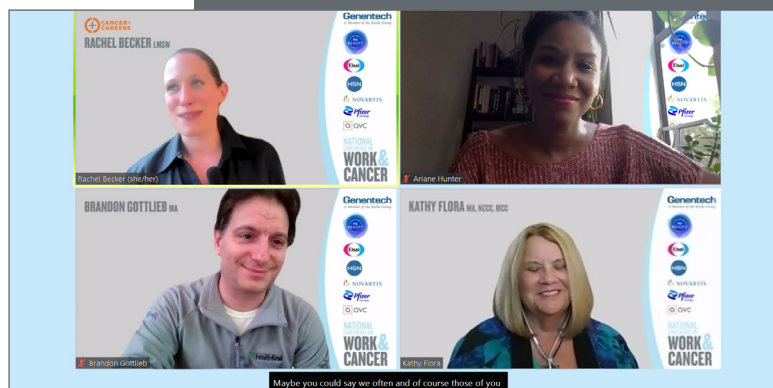
CAC's signature program addresses the challenges working people face as they balance their cancer treatment and recovery with employment.

PARTNERSHIP PERKS

- National visibility, recognition and cross-promotional benefits
- Raise awareness of the challenges faced by the cancer community—and CAC's free resources to help navigate them

REACH & IMPACT OF THE 2022 CONFERENCE

- 663 guests from 48 states
- 55 Technology Assistance Program recipients
- 40 community partners
- 100% of attendees would recommend this conference
- Total Conference Reach: **3,888,435 impressions** (87% increase over 2021)
- Total Sponsorship Visibility: **3,569,941 impressions** (230% increase over 2021)



Maybe you could say we often and of course those of you

"It's empowering to share the day with all of these other people who have been impacted by cancer. It's unbelievable how strong we become together!"

-National Conference Attendee



Gold \$25,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
<p>VISIBILITY</p> <ul style="list-style-type: none"> • Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Gold Sponsor spotlight on social media and during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Priority recognition on the National Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) full-page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Silver Sponsor spotlight during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prominent recognition on the National Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) 3/4 page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prime recognition on the National Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) 1/2 page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Standard recognition on the National Conference registration page <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion

Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

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